



[??](#)

[??\(82?\)](#)

1?????

???????????????? ? ???3????????????1 ??????? ?????????????????????????????????
??

2??

???????????????????? ????????????????????? ?????????? ??????? ?????
?????????? ??????????????? ?????????????? ??????????? ??????? ?????? ??????????
?????? ??? ????????????????????? ?????????????????
????? ?

??????,??????



????????? ?????????? ?????????? ?????????? ?????????? ?????? ?????? ??
?????????? ??????????? ?????????? ?????????????????????????????????? ?????????????? ?

????????????????????? ?????????? ?????????? ?????????????????? ?????????????????????? ?????????????????
? ?????????????????????? ?????????????????????????????????? ?

????????????????????? ?????????????????????? ?????????? ?????????????????? ?????????????????? ?????????? ??????
????? ?????????????????????? ?????????????????????????????????? ?????????????????????? ?????????????????????? ?
?????? ?????????????? ?????????????? ?????????????????? ?????????????? ?

??? ??J????????????????????????????????? ?

2.1?????????

??? ?

????????????????????????? ?????????????????????????“???” ???“??” ?????????“??”
?

2.2???????

????????????????? ?????????????????????? ?????????????????????????????????? ?

3????

4?????

????

???????,???????

????

- ? ??????
- ?????1970-01-01 08:00:00
- ? ???????
- ? ? ?????????????
- ? ??¥05.00 ?
- ? ? ???????????



????

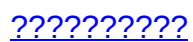
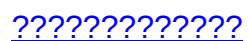
- •
•

??42????



????

ඉතිරි කළු පිටු 10 ක් පමණක් ඇත. ඉතිරි කළු පිටු 10 ක් පමණක් ඇත.



???????,???????

GROWTH vs MARKETING		
	MARKETING	GROWTH
FOCUS	AWARENESS + ACQUISITION ➡	FULL FUNNEL
GOALS	LEADS, REGISTRATIONS, DOWNLOADS, ETC. ➡	GROWTH RATE
TEAM	MARKETING / ENGINEERING / DESIGN / PRODUCT LIVE IN SILOS ➡	ENGINEERING, DESIGN, DATA, MARKETING INTEGRATED
INFLUENCE	LITTLE INFLUENCE ON CHANGES IN PRODUCT ➡	LOTS OF INFLUENCE TO MAKE CHANGES IN PRODUCT

??100%??????



????????

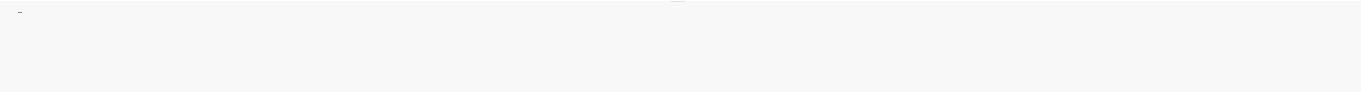


????????????

???????,???????



[????????????????](#)



????
1420?
[??](#)

?????????
[??](#) | [????](#)