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TOP1

Acquisition 用户获取

观察完整的个人，描绘360°用户画像：大数据 + 小数据

用户是谁？
用户画像

用户在哪？
选择渠道

怎么获取？
敏捷营销

NetEase

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网易七海

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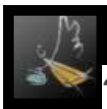


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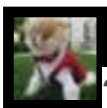


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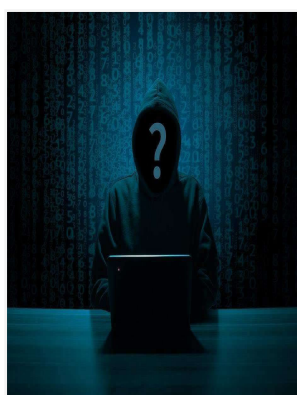
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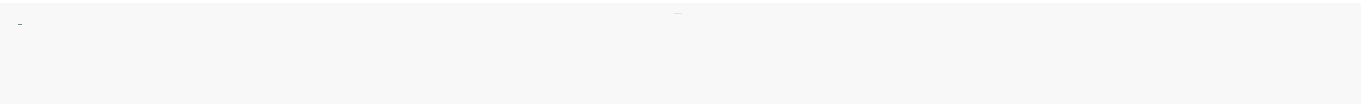


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