

TOP1

Acquisition 用户获取

观察完整的个人，描绘360°用户画像：大数据 + 小数据

用户是谁？
用户画像

用户在哪？
选择渠道

怎么获取？
敏捷营销

NetEase

1997-2020

网易云信

网易七海

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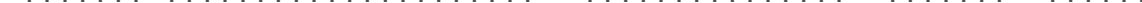
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System

	Size	Used	Free	Write
Version	3.0f	3.0f	4.0f	4.0f
Baseband	3.0f	0x	3.0f	4.0f
Kernel	3.0f	0x	3.0f	4.0f
System	6.0f	8.0f	2.0f	4.0f
Factory	1.0f	0x	1.0f	4.0f
Cache	4.0f	7.0f	4.0f	4.0f

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